SHOOT TASK SHEET

-Spend a lot of time pre-planning to get everything perfect (don’t rush)

-Have certain photographers in mind, analyse their images (Pick 3 images you like, work out what you like about them and why)

PHOTOGRAPHERS INFLUENCING THIS SHOOT AND WHY:

PLANNING

(TICK WHEN DONE, DO NOT SKIP ANY)

-Brainstorming ideas and concepts

-Look into my own interests for ideas (Favourite films, music videos, comics,books,art)

-Create mood boards on Pinterest, and research into concept

-Search through photographers who inspire me portfolios (see above section)

-First initial Sketches (see attached pages)

- (once initial idea/concept is formed) Create a Story/Character and fill in all the details……Background story, history, character traits

-Create 2nd more refined sketches (see attached pages)

-Research lighting setups, and Photoshop techniques needed :

LIGHTING SETUP and PHOTOSHOP TECHNIQUE (what and where (website) it is found) e.g Phlearn, youtube etc

ELEMENTS (refine the elements of the image)

**MOOD** : Dramatic, spooky, light, happy

**COLOURS**: depending on mood, complimentary colours etc

**LIGHT**: setup, where it is coming from, composite lighting

**COMPOSITION**: Foreground, middle, Background

**EMOTION** : How to convey it, posing, expressions, movement

**WHY**: what is the meaning, why are the characters doing what they are doing etc

**MOTION**: Hair, clothes, background

**STYLE**: Cinematic, natural, (define the style e.g cinematic, shallow d.o.f)…research the elements that create the specific style

**METAPHORS**: Deeper meanings, symbols, subtle clues to reinforce the message/story/character

**SMALL DETAILS:** tiny background elements, mist, small things that add more realism

ELEMENTS

**SHOOT PLANNING**

-Research and arrange…

**LOCATION**

**COSTUMES**

**PROPS**

**MAKE UP**

**MODELS**

**-Remember to take behind the scenes videos and photos( with explanations)**

**SHOOT DAY**

-CREATE CHECKLIST FOR THE DAY INCLUDING :

Location

Models

Costumes

Props

Date

Time

Make up artist

Hair stylist

Assistant

Food/drink

Equipment: camera, lights, memory card, batteries, light meter, filters, notepad

Model release form

 **POST PROCESSING**

-Upload files to pc, then leave alone for hours or till the next day

-Record editing process for blog

-Plan post-processing techniques and work flow (create a workflow sheet for each image) –raw

 -Photoshop

 -Lightroom

 -Export

-look at pre created workflow sheets

-Edit in stages (slowly and professionally, do not rush, take time on every small detail)

SHARING

-Website: Post on website, also post blog about the shoot and any videos and behind the scenes images, share directly from website to social media

-Social media: Facebook, twitter, linkedin, google +, pinterest

-Photography communities: Flickr, 500px, purpleport, behance

-Magazines(online and hardcopy): Create a list of magazines to submit images to…in sections horror, photoshop/photography, genre magazines e.g tattoos, alternative